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# **C:\Users\gabriel.vargas\Desktop\BATCH 01 GERMAN SPECIFICATIONS V02\BATCH 01 GERMAN SPECIFICATIONS V02\german_templates_id1_letter (specifications & BG)\german_templates_id1_letter (BG).jpgFHI Ventures Inc. Accelerator Participation Application Form**

Please complete this application as thoroughly as possible. Attach additional pages or supporting documents as needed. Submit the completed application and any attachments to Priyanka Rao (prao@fhiventures.com).

FHI Ventures acknowledges that some of the information you disclose to us during the application process, including information on this form and any attachments, may be confidential and proprietary in nature. FHI Ventures will use such information only for the purpose of evaluating your admission to the accelerator program and facilitating your program participation if you are admitted. FHI Ventures will only disclose such information to its staff and advisors who need access for that purpose.

## **Investment Criteria**

To be eligible to enter the FHI Ventures SEF Program, a startup entry must meet the following qualifying criteria:

1. **Stage of company**: prototype & pre/early-revenue only
2. **Sector alignment**: health, education, economic development, technology
3. **Geographic focus**: Businesses needs to already be incorporated in the markets they wish to scale/serve in
4. **Entrepreneur/management team**: should demonstrate strong domain expertise and the ability to succeed
5. **Competitive positioning**: ability to address an unmet need with potential for capturing significant market share

## **Overview**

Entity Name

[ ]

Form/ State of Incorporation (also indicate the location)

[ ]

Years of Operations

[ ]

Address

[ ]

Website

[ ]

## **Team**

Please List the Details of the Founders/ Executives

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Names | Titles | Addresses | Phone Numbers | Emails | Other contact info |
|  |  |  |  |  |  |
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## **Business**

Provide the elevator pitch for your product/service

[ ]

Describe your business model

[ ]

Describe your sales and marketing strategy

[ ]

What the primary sector is being impacted by your company?

[ ]

Describe the social impact your enterprise is making or will make

[ ]

Does your company regularly track your impact measures?

Yes, we tracked it using IRIS metrics

Yes, we tracked it using the B Impact Assessment survey

Yes, we have my own metrics

No, but we are planning to measure our impacts in the future

No, we have no time (or interest) to measure our impacts

## **Financing & Support**

Please indicate the types of funding received to date (i.e. friends/ family, angel investors, government funding, venture capital, others), including indicate the source, amount, and year it was received.

* Type:
  + Source – Amount – Year
  + Source – Amount – Year
* Type:
  + Source – Amount – Year
  + Source – Amount – Year
* Type:
  + Source – Amount – Year
  + Source – Amount – Year

What is your funding strategy for the next 2-3 years?

[ ]

Please indicate the areas of support are you most interested in over the next 6 to 12 months.

[ ]

## **Supporting documents**

Please submit the required documents and other relevant information that you have based on this list. Kindly note that not every item in the list may be applicable.

* A business plan, which should contain at the minimum:
  + Market and customer analysis
  + Product profile
  + Competitor landscape
* Financial statements and/or full budget with sources and uses of the fund
* Financial model with no fewer than 5 years of financial projections
* Organizational chart showing the roles and responsibilities of the key personnel, including advisors (if applicable)
* Short biographies of management team (no more than one page per person)

**By signing below, Applicant:**

* Warrants and represents that all information provided on this application form and any attached documents is true and accurate, and understands that providing false or misleading information during the application process will disqualify Applicant from consideration for admission to the program or result in termination of participation in the program.
* Authorizes FHI Ventures to use and disclose to its staff and advisors the information on this form and all other information provided to FHI Ventures during the application process for the purpose of evaluating Applicant’s application and facilitating its participation in the program, if admitted.

[Applicant signature line]